

LONDON CLINICIAN RECOGNIZED AS A GRADUATE OF THE INSTITUTE FOR FUNCTIONAL MEDICINE'S CERTIFICATION PROGRAM

Dr. Robert Banner Joins Elite Group of IFM Certified Practitioners

More than 75% of total healthcare costs are due to chronic conditions.

The key to reversing the rapidly spreading epidemic of chronic disease is to address the underlying causes and solutions for chronic disease, which are primarily driven by the lifelong, daily interaction among an individual's genetics, environment, and lifestyle choices. Functional medicine not only incorporates the latest in genetic science and systems biology, but it also enables health care practitioners to practice proactive, predictive, personalized medicine while empowering patients to take an active role in their own health.

The Institute for Functional Medicine (IFM), the global leader in providing clinical education in functional medicine, is pleased to announce Robert Banner as a member of the first graduating class of certified functional medicine practitioners. He joins an elite group of 124 practitioners who are among the first graduates of IFM's Certification Program.

As a graduate of The Institute for Functional Medicine's Certification Program (IFMCP), Dr. Banner, is uniquely trained in the functional medicine model to identify and treat the root causes of chronic disease. In order to achieve the designation of IFM Certified Practitioner, Dr. Banner, has completed 9 onsite training seminars and passed stringent written and case study evaluations.

ABOUT FUNCTIONAL MEDICINE

The rising rates of chronic disease are creating a huge burden on the economy and the current health care system is not adequately addressing the problem. Conventional health care is rooted in an acute-care model focused on rapid diagnosis and long-term pharmaceutical interventions. Functional medicine is a model for 21st century health care that focuses on identifying and addressing the underlying causes of chronic disease by recognizing that each patient is biochemically unique, a product of the continuous interaction between their genes, their environment, and their lifestyle choices. Only by finding the specific causes of each patient's disease and providing treatment that is individualized to that patient will we be able to reverse the epidemic of chronic disease.

ABOUT THE INSTITUTE FOR FUNCTIONAL MEDICINE

The Institute for Functional Medicine believes that good health and vitality are essential to the human spirit. The mission of IFM is to serve the highest expression of individual health through widespread adoption of functional medicine as the standard of care. Functional medicine is a personalized, systems-oriented model that empowers patients and practitioners to achieve the highest expression of health by working in collaboration to address the underlying causes of disease. The primary drivers of the chronic disease epidemic are the complex daily interactions among an individual's genetics, environment, and lifestyle choices. Functional medicine addresses these underlying causes of disease and equips healthcare practitioners to help their patients manage this complex, interconnected web. For more information, please visit: <http://functionalmedicine.org/>.